

MANNA PATHWAYS NETWORK VOLUNTEER INFO

Manna in the Wilderness



WHO TO ASK TO GET INVOLVED (AND HOW)

It's entirely up to you as to who you'll invite to get involved in supporting the Manna Campaign. The goal of the Pathways Network is to expand the pool of potential Sky Lake supporters by drawing upon your connections. Perhaps you'll send a postcard to an old camp friend you haven't seen in ages. Maybe you'll finally return your sibling's phone call. Maybe you'll issue a challenge to some friends at church. As long as it's legal and ethical, be as creative as your heart desires!

The key to asking is being authentic, succinct, and personal. You may find it helpful to write what you'd like to say and practice saying out loud once or twice. One last word of advice: the area available for writing on a postcard gets small really quickly!

SAMPLE POSTCARD (WITH SUGGESTED WORDING)

Make a list of people you'd like to send a postcard to, then send them one

Share your goal here

Give some thought as to what the person you're asking might be able to give, then add \$3 – asking for a specific amount tends to generate greater involvement, and an odd amount further increases involvement

Hi {Name},

Sky Lake means a great deal to me. That's why I've volunteered to raise \$1,000 for Sky Lake's Manna Campaign. I hope you will join me in becoming involved by giving {\$xx} today.

Donate securely @
Skylake.campbraingiving.com

- Select "Manna"
- Put my name in the optional note field

{Favorite salutation}
{Your Name}

POSTCARD
STAMP
GOES HERE

FRIEND'S NAME
1947 SESAME ST
SOMEPLACEAWESOME US 12345